

VENUE



WORLD OF WINE (WOW)

A CULTURAL DISTRICT WITH A WOW FACTOR

Rua do Choupelo, 39
4400-088, Vila Nova de Gaia, Porto
Portugal

Website: <https://www.wow.pt>



WOW is a huge new **cultural district** where everyone is welcome. In the historic heart of Vila Nova de Gaia, on the south bank of the River Douro, overlooking the Ribeira of Porto (Porto's Riverside) and the Luís I Bridge, just a short distance from the center of Porto, WOW pays homage to culture, history and Portugal's main industries. The project started with the restoration of old port wine cellars and aims to convey the history and feeling associated with winemaking in its many forms.



The **World of Wine** is a complex that houses several experiences in the so-called Wine Quarter. It consists of 7 museums, 12 restaurants, bar, and café spaces, a "wine school", multiple shops, an exhibition hall, and an event space.

There are seven themed museums: the **Wine Experience**, which aims to demystify wine; the Porto Region Across the Ages reveals the history and



heritage of the Invicta city; Planet Cork unveils the world of cork; the Chocolate Story reveals the world of cocoa; the Bridge Collection traces the chronology of the glass as an object; the Porto Fashion and Fabric Museum showcases Portuguese fashion; and the Pink Palace, the most recent, immerses visitors in the concept of rosé wine. At the **Wine School** you can also attend classes and workshops related to the themes of the museums at the World of Wine.



SCIENTIFIC SESSIONS

ROOM NASONI

(12. Sala NASOMI; see the WOW map)
Wi-Fi available



SCIENTIFIC SESSIONS

ROOM NASONI

(maximum capacity of 200 people)

EXHIBITION – STANDS FOR COMPANIES ANTECHAMBER OF ROOM NASONI



POSTER DISPLAYS AND COFFEE BREAKS

LOBBY

(connected to the antechamber of room NASONI)



REGISTRATION POINT

WATER FOUNTAIN
(connected to the
Lobby)



LUNCHES

LOBBY ATKINSON
(located one level below
the Room NASONI;
directions will be
provided during the
event)